

**Request for acquisition of
Journal of Sports Media (ISSN 1558-4313)
Published by the University of Nebraska Press**



The *Journal of Sports Media* is a response to the undeniable influence of sports media on contemporary culture and the growing interest in the field as an area of study and research. It provides a broad-based exploration of the field and promotes a greater understanding of sports media in terms of their practices, value, and effect on the culture as a whole. The journal features scholarly articles, essays, book reviews, and reports on major conferences and seminars. While the majority of the articles are academic in nature, it also includes articles from industry leaders and sports media figures on topics appealing to a non-academic audience.

Published semi-annually

One-year subscription, U.S. Institutions \$55.00

One-year subscription, Institutions outside the U.S. \$75.00

Please complete the following and send this page to your library's serials acquisition librarian.

Your Name: _____ **Title:** _____

Department: _____

Telephone: _____ **e-mail:** _____

How would this journal be used? Who would the primary users be?

How does this journal differ from those currently held by the library? What gap in the library's collection does it fill?

Other comments supporting the acquisition of this journal:

Signature: _____

For more information contact:

University of Nebraska Press

1111 Lincoln Mall

Lincoln, NE 68588-0630

402-472-8536

www.nebraskapress.unl.edu

journals@unlnotes.unl.edu

This journal is available online through Project MUSE.